

**TELEVISION** By Dorothy J. Garrow and John Brockman

## Everything's Coming Up Roses

U.S. Television Shows Pick Up Ratings as Viewers Turn Back to the Tube

W HEN THE TV networks began their fall season last September, they were greeted with a wave of pessimism. The networks had been hit hard by the summer months, when viewers had fled to the beach and the pool. But now, as the fall season begins, the networks are optimistic. They expect a strong start to the season, with ratings up from last year. The networks are confident that they will be able to attract a large audience, and they are looking forward to a successful season.



**The Show** James G. H. Wood, who today

is a member of the House of Representatives, was a member of the House of Representatives in 1954. He was a member of the House of Representatives in 1954.

Program	Time	Channel	Notes
60 Minutes	7:00-8:00	CBS	Continues its tradition of news and current events.
Newsweek	7:00-8:00	NBC	Continues its tradition of news and current events.
20/20	7:00-8:00	CBS	Continues its tradition of news and current events.
60 Minutes	7:00-8:00	CBS	Continues its tradition of news and current events.
Newsweek	7:00-8:00	NBC	Continues its tradition of news and current events.
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